



News Release • Tuesday, June 22, 2010

Affinity Benefits Partners Announces Pan-American Benefits Program for Restaurants in Texas.

DALLAS, TX— June 22, 2010 — Affinity Benefits Partners, a Hotchkiss Insurance Programs, LLC (HIP) company, launched an exclusive health benefits program for restaurants in Texas. Affinity Benefits Partners is the general agent for a network of approved insurance agents that meet the stringent requirements and have extensive knowledge and experience in the benefits industry.

In response to the pressures of rising insurance costs, Affinity Benefits Partners has partnered with Pan-American Benefits Solutions to offer group benefits that are affordable and easy to understand. PanaMed, underwritten by Pan-American Life Insurance Company, is a limited benefit indemnity plan that offers affordable health coverage and pays a fixed benefit amount to help cover the cost of common services. “We are excited to partner with Affinity Benefits Partners, and provide our signature product, PanaMed to restaurant owners in Texas” said David Cheek, vice president of sales at Pan-American Benefits Solutions.

Hotchkiss Insurance Agency has been endorsed by the Texas Restaurant Association since January 2007 and has provided insurance solutions to more than 600 of its members. “We are committed to continually bring new, affordable insurance solutions to the Texas restaurant industry. Working closely with board members and restaurateurs, we learn about and respond to business needs quickly. Pan American has been responsive and offers a usable solution to our clients,” says Anne Sheahan, vice president of Hotchkiss Insurance Programs, LLC. “The maze of managed care has created a need for basic health coverage. It is not a one-size-fits-all approach. Plans can be customized to fit the needs of both the employer and the employee. Employers will have options to offer the plans as employer-paid or voluntary, and employees will have access to a national preferred provider network, prescription drug plans, dental, vision, tele-health services, health advocates, wellness testing, and much more.”



About Pan-American Benefits Solutions, Inc.

Pan-American Benefits Solutions is a provider of group benefit programs that offer employers affordable group health benefits in the United States. Signature product *PanaMed*, issued by Pan-American Life Insurance Company, features quality benefits, competitive pricing and the ability to customize offerings for a wide variety of industries including restaurants, healthcare, hospitality, transportation, construction and agriculture, among others. As a member of the Pan-American Life Insurance Group, Pan-American Benefits Solutions draws on a heritage spanning nearly 100 years and the Group's experience as a leading provider of insurance and financial services. For more information, visit the Pan-American Benefits Solutions Website at: www.panamericanbenefits.com

About Affinity Benefits Partners

Founded by Hotchkiss Insurance Programs, LLC in 2008, Affinity Benefits Partners is the general agent for selected carriers offering insurance products to a group of preferred agents specializing in meeting the employee benefits needs of employers in Texas. For more program information, contact Kaycie Berley at 972-512-7776 or kberley@hiallc.com.

Contacts:

Hotchkiss Insurance Programs, LLC

Susan V. Fox • (972) 512-7760

svfox@hiallc.com